



LUKE DEADY

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www.lukedeady.com

I'm a passionate problem-solver and a strategic planner. A strong listener and a fearless collaborator. A curious researcher and a creative craftsman.

I work closely with agency designers, developers, writers, and account teams to create award-winning multimedia advertising campaigns. Every project starts with a strategic and honest approach that packs a powerful punch. Through the creative process, I develop the connection between the graphics and the voice that facilitates the emotional connection with brands and their consumers.

My career has been focused on direction and production of advertising campaigns (TV, radio, and digital media), branding and identity, web and print design, photography and video for a diverse portfolio of clients including, but not limited to:

Butler University, Creighton University, Kenyon College, Wittenberg University, Mayo Clinic, City of Dublin, Vorys, Donatos, THE Ohio State University, and OhioHealth.

My work has received multiple awards from the **Addys, Tellys, Educational Advertising Awards, and Graphic Design USA.**

VIEW WORK SAMPLES



February 2022 - Present
ORIGO BRANDING
Senior Art Director
origobranding.com



July 2019 - Dec 2021
SIMPSONSCARBOROUGH
Associate Creative Director, Digital & Design
simpsonscarbrough.com



September 2016 - July 2019
KNOWBLE MEDIA
Creative Director + Lead Designer
knowblemedia.com



February 2014 - September 2016
FECHTOR ADVERTISING
Art Director
fechtor.com



July 2012 - February 2014
CHOPBLOCK COLLECTIVE
Creative Director
chopblockcollective.com



February 2010 - June 2012
TREETREE
Designer
treetreeagency.com

2005 - 2009 **COLUMBUS COLLEGE OF ART & DESIGN**
BFA, Advertising & Graphic Design